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MISS JOY

Gladiolus

One of the best of recent introductions. AWARDED CERTIFICATE OF MERIT BY THE MASSACHUSETTS HORTICULTURAL SOCIETY, 1929. Also awarded First at Boston, 1927—First at Hartford, 1927—First at Boston, 1928—First at Boston, 1929.

Thomas Cogger & Sons, Inc.

GROWERS OF GLADIOLUS

P. O. BOX 43, MELROSE, MASSACHUSETTS

Believing "MISS JOY" to be the very best of the recent introductions, and a sure money maker for florists; we have arranged with the J. E. Farnsworth Co., Inc., for all the first and second size bulbs of this wonderful variety. They advise us that they have harvested an excellent crop of these bulbs.

The color is La France Pink shading deeper at edges. The two central segments are almost wholly Barta yellow, or soft cream with a flush of pink at the tips.

The florets are $4\frac{1}{2}$ to 5 inches in diameter, evenly and perfectly spaced on a tall graceful stem, having from five to six flowers open at a time. "MISS JOY" is a rapid propagator and will bloom from small bulbs. Planted outside it blooms in 65 days. Planted under glass it blooms well and is as early as Maidens Blush. "MISS JOY" has all the outstanding features of a "REAL FLORISTS' GLAD." This is the first year it is being offered to the Trade. Become familiar with its pleasing qualities now.

Price First Size Bulbs Per 100 \$45.00

First Size Bulbs Per Dozen 6.00

Second Size Bulbs Per 100 37.50

Second Size Bulbs Per Dozen 5.00

50 Bulbs at the 100 rate.

Thomas Cogger & Sons, Inc.

GROWERS OF GLADIOLUS

P. O. BOX 43, MELROSE, MASSACHUSETTS

Florists who think well of "MISS JOY"

Bedding Plants
Potted Plants

ALBERT W. SCHNEIDER
Florist

Perennials
Cut Flowers

656 HIGH STREET, CLINTON, MASS.

J. E. Farnsworth Co., Inc.
Lancaster, Mass.

June 6, 1929.

Gentlemen:

Bulbs of "MISS JOY" were planted in our benches with other varieties of Gladiolus on January 25th, which we believe is a little early for the best results. On May 9th we were cutting blooms of "MISS JOY" from these bulbs and this was three weeks earlier than other varieties bloomed from the same planting.

From the planting of one hundred bulbs of "MISS JOY" we cut ninety-four blooms. Planted two or three weeks later we would expect this variety to bloom in a shorter period and produce over 100% of blooms.

Without question we believe "MISS JOY" to be the finest Gladiolus we have ever seen for forcing. Its beautiful color and its unusual forcing qualities make it a most desirable variety.

Very truly yours,

ALBERT W. SCHNEIDER

Carnation
Specialist

W. R. NICHOLSON
Florist

FRAMINGHAM, MASS.

J. E. Farnsworth Co., Inc.,
Lancaster, Mass.

Sept. 4, 1929.

Gentlemen:

The writer was glad to note that you received an "AWARD OF MERIT" from the Massachusetts Horticultural Society for the Gladiolus "MISS JOY" at the Boston Show on August 24th.

"MISS JOY" is a wonderful Glad and in our opinion will be one of the most popular forcing varieties. We planted bulbs of this variety in beds on February 5th, and were cutting blooms on May 20th. This is earlier than other varieties will bloom under like conditions. "MISS JOY" is a tall strong grower and is a beautiful color. It gives the largest percentage of blooms of any Glad that we know of.

To anyone interested in forcing Gladiolus we can recommend "MISS JOY" as one of the best.

Very truly yours,

WILLIAM R. NICHOLSON

